

## Impact Finance: Driving purposeful investments for a sustainable future

### GOALS

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Impact finance is transforming the financial landscape by aligning investments with measurable positive social and environmental outcomes. This training offers participants a clear understanding of impact finance, its importance, and how it differs from other investment strategies. Through interactive exercises and real-world case studies, participants will explore the principles and practices that define impactful investing.

The objectives of this training are to:

- explore what impact finance is and why it matters;
- understand the spectrum of investment approaches, from responsible to sustainable and impact investing;
- introduce key players in Belgium involved in impact finance;
- apply core principles of impact investing through practical exercises.

### SUMMARY

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#### Category:

- Retail banking
- Durability

#### Difficulty level:

Basic

#### Certification type:

In class training

#### Price:

- Member: € 300.00
- Non member: € 330.00
- Partner BZB: € 300.00
- Incompany: custom tailored, prices on demand

#### CPD hours:

- Bank: **3h** general
- Insurances: **3h** general
- Consumer loans: **3h** general
- Mortgages: **3h** general
- Compliance: **3h**

### INTENDED AUDIENCE

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The training is aimed at professionals in the financial sector who are interested in or working with sustainable and impact finance, including investment managers, financial advisors, and sustainability officers.

### FOREKNOWLEDGE

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**Basic level training:** this training requires no prior knowledge and covers the basics of the subject.

## CONTENT

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- **Introduction to Impact Finance**
  - What is impact finance?
  - Why is it important in the current financial landscape?
- **Spectrum of investment approaches**
  - Understanding the differences: responsible investing, sustainable investing, and impact investing
- **Key actors in Belgium**
  - Overview of significant players in impact finance
- **Interactive Exercises**
  - Exercise 1: Identifying the impact organizations that attract impact investors, based on the ABC Framework
  - Exercise 2: Applying the three key principles of impact investing:
    - Intentionality
    - Impact measurement and management
    - Additionality
  - Case studies illustrating real-world scenarios and applications

### PRACTICAL INFORMATION

- **Duration:** ½ day of training (3 class hours)
- **Hours:** 09:00 to 12:30
- **Location:** Febelfin Academy: Phoenix building, Koning Albert II-laan/Boulevard du Roi Albert II 19, 1210 Brussels
- **Language:** This training will be given in English

## METHODOLOGY

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You follow a **‘Classroom training’** in a group. You, the other participants and the teacher are all present in the same classroom at an agreed time. There is an opportunity for interaction and feedback, both from the participants to the teacher and vice versa. The teaching material consists as a basis of a presentation via the MyFA learning platform, supplemented with various other items (such as digital syllabus, presentation, audiovisual fragments, etc.).

**Training material:** PowerPoint presentation (slides) in English.