

## European Certified ESG Analyst (CESGA®) - in collaboration with ABAF /BVFA

### GOALS

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Thanks to our collaboration with ABAF/BVFA (abaf-bvfa.be, member of EFFAS, effas.net), we are happy to offer you the possibility to enrol for a European Certified CESGA-programme. This is an % E-learning course (100% self-study).

Global social and environmental challenges, regulatory and reputational risks, market scandals and new market opportunities make environmental, social and governance information (ESG) a data source of growing importance.

In this context, the integration of ESG information in the investment process chain and in valuation is essential. So far, only a few approaches and even fewer solutions exist that support investment professionals in the integration of ESG. Although considered increasingly relevant for investment decisions, it is estimated that still less than 15% of investment professionals receive some kind of structured ESG training.

The CESGA® programme aims to overcome this challenge by providing the necessary training for the efficient valuation, measurement and integration of ESG issues into investment analysis.

After having completed the programme, students should be able to know and understand:

- ESG impacts on risk and return from various angles
- Systematization of different ESG investment approaches and strategies
- The market drivers for further ESG integration
- Systematically assess different ESG Reporting standards
- Responsible Investing across asset classes
- Integration of ESG factors in valuation models
- Embedding ESG across the whole in the investment process chain

### SUMMARY

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**Category:**

- Risk, finance & treasury
- Durability

**Difficultylevel:**

Expert

**Certification type:**

E-learning

**Price:**

- Member: € 1750.00
- Non member: € 1850.00
- Partner BZB: € 1750.00
- Incompany: custom tailored, prices on demand

### INTENDED AUDIENCE

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The training course can be taken by various target groups:

- financial analysts and portfolio managers who want to integrate ESG data in their capital allocation processes
- all investment professionals increasingly committed to ESG issues
- other specialists such as corporate sustainability officers, investor relations, auditors and consultants

## FOREKNOWLEDGE

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**Advanced:** There is no specific knowledge required for this course.

## CONTENT

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The CESGA® Programme is structured in 10 E-learning Modules (approximately between 70h and 100h of online training).

You can find the detailed programme overview in the [brochure](#).

Module 1: Recent Developments of ESG integration

Module 2: Regulatory environment

Module 3: ESG-Strategies

Module 4: Responsible investing across asset classes

Module 5: ESG reporting (with a more European orientation)

Module 6: ESG integration in Research

Module 7: ESG Integration in Valuation

Module 8: Investment decision process

Module 9: Case study - ESG integration in the investment decision

Module 10: ESG Regional Developments: ESG in Asia Pacific - where we stand\*

*\*this content is complementary and will not enter in the exam.*

Module 9 is a practical module that integrates all the knowledge and skills the students have gained in the previous eight modules to enhance the usefulness of the programme for their daily work and for them to acquire a framework to do a due diligence taking ESG into account. The module covers examples on research and portfolio management.

## PRACTICAL INFORMATION:

### How to subscribe

You can subscribe via the 'I subscribe' button on this page. Within 14 days after the payment of your subscription you will receive an e-mail with credentials to access to EFFAS Academy learning platform.

### Exam

The date of your exam is confirmed after the reception of your payment by the contact person of EFFAS Academy.

In preparation to the exam you will receive access to the online learning platform of EFFAS with the 10 modules, including

- e-seminars / webinars
- course slides
- sources / readings

In a different section under the title “a self-assessment centre”, a limited number of Multiple-Choice Questions (MCQ) are available for every Module (except for Module 10). Please be aware that the MCQ are only sample questions and NOT exam questions. We have included two specimen exams as training materials to give candidates a clear idea of the structure of a CESGA Common Exam.

**More information:**

More information can be found in the [brochure](#) and on the [website of EFFAS](#).

For further questions, please contact Annick Van Segbroeck via [info@abaf-bvfa.be](mailto:info@abaf-bvfa.be)

## METHODOLOGY

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An ‘**E-learning**’ is 100% self-study. You log in individually on the MyFA learning platform and process, at your own pace, learning content that is provided to you via an interactive presentation. You can follow this online training wherever, whenever and as often as you want. The teaching material consists of a digital format with text, video, images, animations, test questions and/or references to relevant documents and/or websites.

**Type of course:**

Online, both the programme as the exam.