

Sustainability in business banking: an essential component in advisory services

GOALS

In the financial sector, the importance of ESG (Environment, Social, Governance) is increasingly recognized. Sustainability is more than just a buzzword. It is an essential part of the business strategy. As a business banker, you are central to advising and supporting companies, which is why it is crucial to be well informed about these developments. During our awareness training, we will discuss the legal obligations around sustainability, the impact of stakeholders and how sustainability reports are prepared and evaluated. This knowledge will enable you to understand not only why sustainability is such an important topic, but also how to integrate it into the advice you give to your customers.

The objectives of this training are:

- understand why sustainability is important for businesses;
- explain the legal obligations related to sustainability;
- identify stakeholders and understand their role in sustainability;
- integrating sustainability into the value chain;
- understand and assess sustainability reports with a focus on (double) materiality;
- making a strategic and operational impact with sustainability.

SUMMARY

Category:

- Retail banking
- Risk, finance & treasury
- Compliance & audit
- Durability

Difficulty level:

Advanced

Certification type:

In class training

Price:

- Member: € 330.00
- Non member: € 360.00
- Partner BZB: € 330.00
- Incompany: custom tailored, prices on demand

CPD hours:

- Bank: **3h** general
- Insurances: **3h** general
- Consumer loans: **3h** general
- Mortgages: **3h** general
- Compliance: **3h**

INTENDED AUDIENCE

The training course can be followed by various target groups:

- professionals involved in strategic planning, ESG and client relations within the financial sector;
- business bankers who want to delve into sustainability and ESG strategies within companies;
- ...

FOREKNOWLEDGE

Advanced level training: this training requires a general basic knowledge of the subject.

CONTENT

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- Introduction: the importance of sustainability
 - Why is sustainability such an important topic today?
 - Definition of sustainability
- Legal context: from definition to CSRD
 - Explanatory notes on CSRD (Corporate Sustainability Reporting Directive)
 - Example of how not to do it
- Stakeholders and the value chain
 - Identifying stakeholders
 - Sustainability in the value chain
- Understanding sustainability reporting
 - Sustainability reporting approach
 - Understanding (double) materiality
- Making an impact and being impactful
 - Part 1: Strategic approach
 - Part 2: Operational implementation
- Interactive discussion and exchange of experiences

PRACTICAL INFORMATION

- **Duration:** ½ day of training (3 class hours)
- **Hours:** 09:00 to 12:30
- **Location:** Febelfin Academy: Phoenix building, Koning Albert II-laan/Boulevard du Roi Albert II 19, 1210 Brussels
- **Language:** This training will be given in English

METHODOLOGY

You follow a ‘**Classroom training**’ in a group. You, the other participants and the teacher are all present in the same classroom at an agreed time. There is an opportunity for interaction and feedback, both from the participants to the teacher and vice versa. The teaching material consists as a basis of a presentation via the MyFA learning platform, supplemented with various other items such as digital syllabus, presentation, audiovisual fragments, etc.

Training material: Powerpoint presentation (in English).