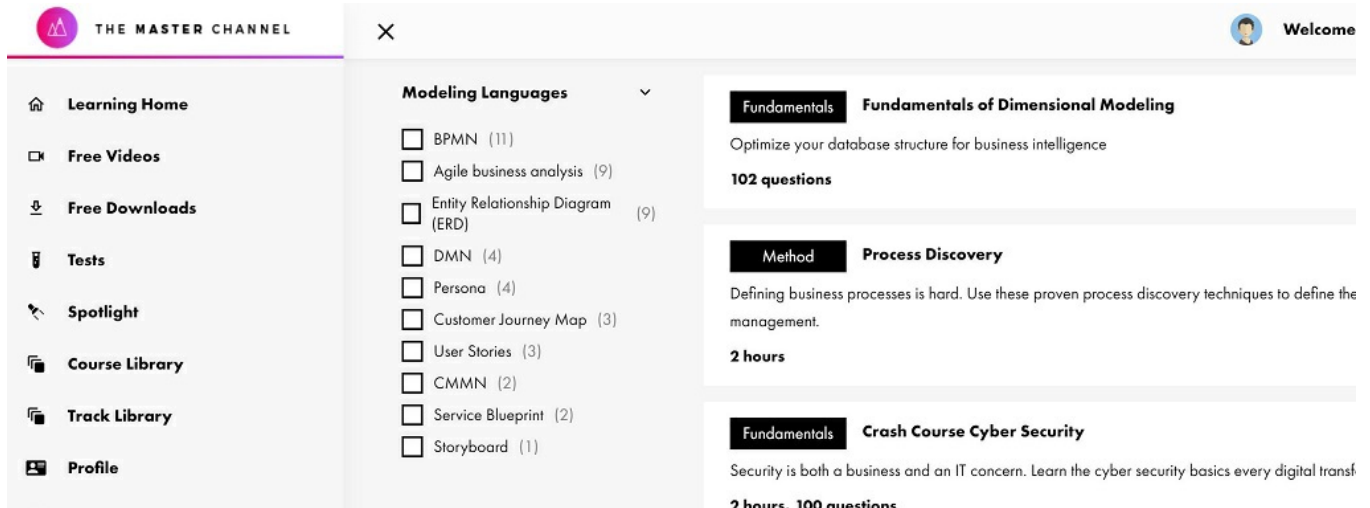


Business and digital transformation skills (The Master Channel) - online courses

GOALS

Via the subscription to this program, you receive access to the platform 'The Master Channel'. During a full year, you can follow a wide range of online courses to learn the skills to thrive in the age of digital transformation, such as business analysis, business process management and modeling, lean and agile project management, or data analytics.



The screenshot shows the 'The Master Channel' interface. On the left is a navigation menu with options: Learning Home, Free Videos, Free Downloads, Tests, Spotlight, Course Library, Track Library, and Profile. The main content area is titled 'Modeling Languages' and lists several categories with checkboxes and counts: BPMN (11), Agile business analysis (9), Entity Relationship Diagram (ERD) (9), DMN (4), Persona (4), Customer Journey Map (3), User Stories (3), CMMN (2), Service Blueprint (2), and Storyboard (1). On the right, there are three course cards. The first is 'Fundamentals of Dimensional Modeling' (Fundamentals), described as 'Optimize your database structure for business intelligence' with '102 questions'. The second is 'Process Discovery' (Method), described as 'Defining business processes is hard. Use these proven process discovery techniques to define the management.' with '2 hours'. The third is 'Crash Course Cyber Security' (Fundamentals), described as 'Security is both a business and an IT concern. Learn the cyber security basics every digital transf' with '2 hours, 100 questions'.

SUMMARY

Category:

- Personal development

Difficulty level:

Advanced

Certification type:

E-learning

Price:

- Member: € 630.00
- Non member: € 710.00
- Partner BZB: € 600.00
- Incompany: custom tailored, prices on demand

INTENDED AUDIENCE

The training course can be taken by various target groups which are active in the following functions, among others:

- every employee who wants to sharpen their future-proof skills and is interested in new methodologies and techniques to improve digital products, services, applications, processes, or companies.

FOREKNOWLEDGE

Advanced: offers practice-based applications to complement the theoretical knowledge already acquired through the “basic level” courses (in-depth learning).

The courses can be followed regardless of your experience with business analysis, data modeling, etc.

CONTENT

CONTENT

The Master Channel is an online learning platform. Every course is taught by experts in their field and routinely checked for quality. The course offering is continuously evolving. For detailed information, you can always check www.themasterchannel.com/coursefinder.

- Business Analysis
 - Business Analysis Foundations
 - Essential Agile Analysis Skills
 - Agile metrics: What to measure?
 - The Agile Dilemmas: how to choose?
 - Pre-Project Problem Analysis
 - Visual Thinking
 - Masterclass Data Analytics for Business
- Software Analysis
 - Ultimate Guide to User Stories
 - Introduction to User Story Mapping
 - User Story Splitting
 - Testing for Analysts
- Business Processes
 - Process Discovery
 - CMMN Fundamentals
 - BPMN Fundamentals
 - Seven Steps to Process Modeling Glory (A practical BPMN approach)
 - BPMN Case 1: Expense Reimbursement
 - BPMN Case 2: Deliver Mail Item
 - BPMN Cookbook
 - BPMN Pro
- Decisions
 - Decision Modeling with DMN
- Data and information
 - Masterclass Data Analytics for Business
 - Fundamentals of Dimensional Modeling
 - Fundamentals of Data Modeling
 - 10 Data Modeling Patterns
 - Data Modeling Case: Knowledge Inc.
 - A Business-Oriented Approach to Data Modeling
- Project Management
 - Fundamentals of Project Management
 - Advanced Stakeholder Analysis
 - A Smarter Introduction to Scrum
 - The Story Behind Scrum Roles
 - A Practical Guide on Root Cause Analysis
 - Kanban Fundamentals
- Product Management
 - Essential Architecture Skills
 - Product Management Fundamentals: Build better products
 - MVPs Demystified
- Service and Customer Experience
 - The UX Landscape
 - Fixing the 10 Biggest Misconceptions of a Customer Interview
- Software and Information Systems
 - Understanding RPA - Robotic Process Automation
 - Crash Course Cyber Security
- Change Management and Soft Skills
 - Dealing With Resistance
 - Storytelling
 - Creative Ways to Organize (Digital) Workshops
 - Architecture for the Digital Economy
 - How to find a better Problem to Solve
 - Remote Project Teams

PRACTICAL INFORMATION

3 days after your and subscription (and payment) you will receive an e-mail to login to The Masther Channel platform. 1-year access to the Master Channel platform with more than 30 online courses. Each course has a duration of +- 2 hours.

METHODOLOGY

An **'E-learning'** is 100% self-study. You log in individually on the MyFA learning platform and process, at your own pace, learning content that is provided to you via an interactive presentation. You can follow this online training wherever, whenever and as often as you want. The teaching material consists of a digital format with text, video, images, animations, test questions and/or references to relevant documents and/or websites.

E-learning: You can take this training course via self-paced e-learning by using the online learning platform The Master Channel. Most courses also feature the option to take an online exam. Upon successfully completing the exam, you will receive a downloadable, shareable, and verifiable certificate.

Training material:

- Video
- Cases
- Exercises
- Reading Material